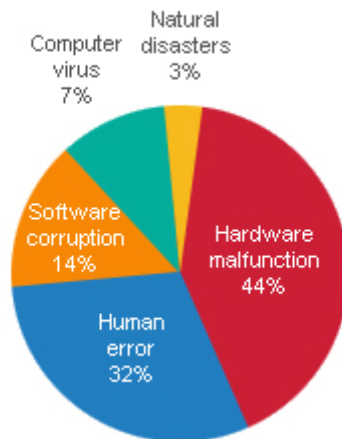


DAKOTA BACKUP

Data Loss Makes Your Business Suffer

- ▶ Your business data go hand in hand with your business operations. The loss of such data, or even their temporary inaccessibility, may threaten your hard-earned competitive position.
- ▶ Companies without proactive backup and recovery policies are likely to be OUT OF BUSINESS within 2 years of a major disaster.
- ▶ Loss of business data may ruin your company's reputation, and may lead to expensive litigation.
- ▶ Worst of all, it interrupts your business continuity.

Causes of Data Loss



Conventional Approaches to Backup Are Not Good Enough

Poor "unstructured" conventional backup methodologies, such as tape, CD Rom, and external hard drive, etc., are not good enough because of:

- ▶ High failure rates during data restoration
- ▶ Difficulty in detecting problems of backup before performing restoration
- ▶ Slow read / write speed
- ▶ High maintenance cost
- ▶ Expensive offsite storage of tape library
- ▶ Reduced flexibility for backup caused by fixed capacity per backup media (restricted amount of space on tapes or external drives)
- ▶ Increased likelihood of negligence by the employee responsible for backup procedures (e.g. lost or misplaced data-forgot to change or replace tapes or discs prior to each backup session)